

PARE and PARE menthol are 84-millimeter cigarettes (sometimes called “shorts,” “regulars” or “kings”) and are made with the same components found in commercial brands of cigarettes such as a filter, cigarette paper and tobacco. PARE and PARE menthol are manufactured in a manner similar to that of a typical cigarette.

The tobacco in PARE cigarettes is different than the tobacco used in most cigarette brands. PARE cigarettes are made from a tobacco plant that has been altered through genetic modification to contain much lower levels of nicotine than the tobacco used in traditional cigarettes.